



Local Quilt Shop Featured in Better Homes and Gardens® Quilt Sampler® Magazine

DES MOINES, IA – Quilted Strait, a quilt shop in Port Gamble, WA, has been chosen as one of the 11 featured shops across the United States and

Canada for the Spring 2012 issue of *Quilt Sampler*® magazine, published by Better Homes and Gardens.

Quilt Sampler, published twice a year, has been profiling North America's top quilt shops for the past 15 years. Quilt shops submit a detailed application on their history, business promotions, charitable work, teaching schedules and design philosophies. A panel of quilt experts led by Jennifer Erbe Keltner, group editor of *American Patchwork & Quilting*® magazine, narrows down the applications to 10 featured shops for each issue. The team also selects an "encore" shop that was featured in a past issue to revisit. The names of the selected shops are kept secret and unveiled at either the spring or fall International Quilt Market.

Competition to be included in *Quilt Sampler* is keen. Nearly 3,000 quilt shops are eligible to apply for this year's honor. Quilted Strait and the other 10 shops chosen were photographed and interviewed by a team from *Quilt Sampler*, and a multi-page profile of the shop will appear in the issue, which will be available on newsstands on May 8, 2012. Employees of each quilt shop also design an original quilt for the magazine, and the full-sized pattern for the quilt appears in the issue of *Quilt Sampler*.